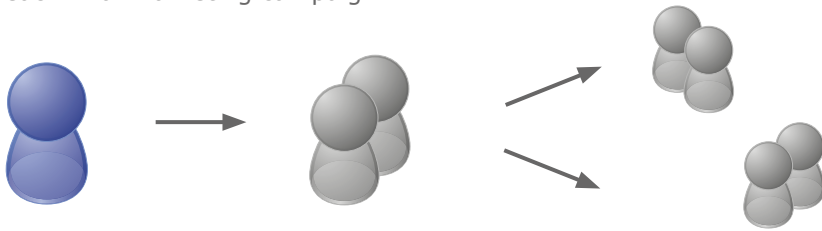


uSuite Refer is an online referral tool that allows you to add email-to-a-friend functionality to your website, emails or promotions.

Referral marketing is the single most effective way of encouraging qualified visitors to read your emails or drive them to your website. More than 85% of email users open a link or attachment sent by a friend or family member. The word-of-mouth features of uSuite Refer actively encourage visitors to your site or your email readers to refer your products and services to their like-minded friends, family and colleagues.

uSuite Refer allows you to create a referral marketing programme quickly and easily thanks to intuitive wizards and a comprehensive Help menu. With uSuite Refer you can fully brand and customise your referrals, see real-time reports on how many users have referred your site, how many recipients received the referral and, subsequently, how many of them have visited your site. uSuite Refer not only generates web traffic but also tracks the success of each viral marketing campaign.



Use uSuite Refer to add email-to-a-friend to:

- Your entire website
- Specific pages or articles within your site
- Flash games
- Your email newsletters (text and HTML)
- Online promotions
- Your online surveys.

With uSuite Refer adding email-to-a-friend functionality to your website or emails is simple:

- 1. Create your uSuite Refer using your browser**
- 2. Use the deployment wizard to add the code to your website or emails**
- 3. People start referring their friends immediately and you see the results in real time.**

Getting started is simple:

- 1. Visit <http://www.usuite.com>**
- 2. Create a free account**
- 3. Create your referral, preview it and pay only when you use it.**



Client Quotes

"Auckland City has been using uSuite since October 2003. The uptake of uSuite since this time has been rapid and we are now using this extensively within our organisation."

Andrew Stevenson,
Research and Consultation Manager,
Auckland City Council.

"We've been using uSuite Refer at e-see.com for some time. We now have over 14,000 users of our online brand asset management system and uSuite Refer certainly makes it easier for us to reach more prospects."

David Vaassen,
Managing Director,
e-see international ltd