



**uSuite™**  
mail

**uSuite Mail is a professional online software tool that enables you to create and manage your email marketing campaigns.**

Email marketing is an extremely effective way of communicating with your customers. It's fast, cost effective and practical. uSuite Mail helps you to get the greatest impact out of any email marketing campaign by sending personalised, targeted messages to your contacts. In addition uSuite Mail allows your customers to manage their own data and automates time consuming processes such as managing bounced messages and contact subscription, ultimately saving you time and money.

By using uSuite Mail to manage your email marketing, customer's interactions with your messages are automatically recorded and analysed. You get instant access to advanced reports and statistics that help to determine the effectiveness of your marketing campaigns. Imagine being able to analyse virtually every aspect of your email communications – from the number of emails that were read through to the number of people that clicked a specific link.



## Use uSuite Mail For:

- Email newsletters
- Product announcements and launches
- Announcing news and events
- Sending reminders
- Providing tips and tricks
- Presenting case studies
- Talking to clients, prospects, staff and suppliers.

## With uSuite Mail managing your email marketing is simple:

1. **Create your uSuite Mail list or import your contacts**
2. **Design email templates yourself or have them created by uSuite Mail's professional design team**
3. **Optionally add a registration form to your website so that users can register directly into your mailing list**
4. **Filter your contacts list to send targeted email campaigns**
5. **Analyse the effectiveness in real time.**

## Get started is simple:

1. Visit <http://www.usuite.com>
2. Create a free account
3. Create your email, preview it and pay only when you use it.



## Client Quotes

"uSuite Mail has enabled Sculpt to build strong relationships with Sculpt users. We use uSuite Mail to send real time email messages which has proven invaluable in our marketing."

**Karen Smillie,**  
Marketing Manager,  
Sculptforwomen.com

"We use uSuite Mail to send our email newsletters. Once we started using it we realised we could also send surveys and events to manage our regular finance seminars. uSuite makes it easy and saves us time and money."

**Mark Hickling,**  
Alliot Thompson Francis